

# Sponsoring options BaselOne 2021

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## Sponsoring options during conference day

### Bronze Sponsor

- unlimited number of sponsors
- Marketing services: see table below
- Price: 1.000,00 CHF
- Booth basic (optional, surcharge): 1.000,00 CHF
- Booth staff gets meal coupons (2 max.)
- No conference tickets included

### Silver Sponsor

- Unlimited number of sponsors
- Marketing services: see table below
- Price: 3.000,00 CHF
- Booth basic (optional, surcharge): 750 CHF
- Booth staff gets meal coupons (2 max.)
- No conference tickets included

### Gold Sponsor

- Five sponsors max.
- Marketing services: see table below
- Price: 5.000,00 CHF
- Booth basic (optional, surcharge): 500 CHF
- Booth staff gets meal coupons (2 max.)
- 2 conference tickets included

### Video Sponsor

- One sponsor max.
- Marketing services: see table below
- Recording of all Talks (in 4 rooms) including editing and cutting by the sponsor
- Property rights relating the video material is transferred to BaselOne
- Price: 0.00 CHF
- Booth basic: included (individual booth design after consultation)
- Booth staff gets meal coupons (2 max.)
- 2 conference tickets included

## Platinum Sponsor

- One sponsor max.
- Marketing services: see table below
- The Platinum Sponsor is mentioned as “Lunch Sponsor”. The sponsor has the option to place banners and other marketing materials in the lunch area (after consultation).
- Booth basic: included (individual booth design after consultation)
- Price: 10.000,00 CHF
- Booth staff gets meal coupons (2 max.)
- 2 conference tickets included
- 20% discount for additional conference tickets for employees (via promo code)

## Marketing services

	Bronze Sponsor	Silver Sponsor	Gold Sponsor	Video Sponsor	Platinum Sponsor
Company logo on conference website	X	X	X	X	X
Sponsor mentioned on social media (Twitter & LinkedIn) with logo	X	X	X	X	X
Company logo on obligatory speakers slide deck		X	X	X	X
Company logo on printed materials and program overview			X	X	X
Company logo on posters (DIN A0)			X	X	X
Company logo in recorded videos			X	X	X
Mentioning Video Sponsor during opening speech and in recorded videos				X	
Mentioning Lunch Sponsor during opening speech					X

## Details Booth basic

- Booth size: 4-6 sqm

- Table 80\*160cm (to be clarified with Markthalle Basel), 2 chairs, one power connection 220V/6A
- WLAN (separate WLAN for BaselOne)

## Individual booth design

- Possible depending on booth size (for already existing booths)
- Booth location only after consultation
- Price on request
- Needed materials like TV Screens available on request (e.g. Screen 40": 100 CHF). Some small stand materials like wooden cubes, separating walls or curtains are provided by the event location. Prices are subject to evaluation by us. We guarantee coordination with additional materials (also see chapter "planning support").

## Planning support

We are in general open for all kinds of questions. All sponsors can count on us when it comes to planning support.

We are pleased to support you in realizing your individual booth design. 2 hours of support are included, additional support may be ordered for a fee of 100 CHF per hour

## Placement of booths

Final planning including the placement of booths is scheduled to end at the end of August. Positioning of booths is subject to sponsoring options / categories.

## Miscellaneous

Didn't find a suitable sponsoring option or do you have your own sponsoring ideas? We are pleased to discuss other options. Just get in touch with us by writing us an email at [info@baselone.ch](mailto:info@baselone.ch)