

Sponsoring options BaselOne 2023

⚠ Sponsoring options are valid for conference day only. ⚠

Bronze sponsoring

- unlimited number of sponsors
- Marketing services: see table below
- Price: 1.000,00 CHF
- Booth basic (optional, surcharge): 1.000,00 CHF
- Booth staff gets meal coupons (2 max.)
- No conference tickets included

Silver sponsoring

- Unlimited number of sponsors
- Marketing services: see table below
- Price: 3.000,00 CHF
- Booth basic (optional, surcharge): 750 CHF
- Booth staff gets meal coupons (2 max.)
- No conference tickets included

Gold sponsoring

- Five sponsors max.
- Marketing services: see table below
- Price: 5.000,00 CHF
- Booth basic (optional, surcharge): 500 CHF
- Booth staff gets meal coupons (2 max.)
- 2 conference tickets included

Video sponsoring

- One sponsor max.
- Marketing services: see table below
- Recording of all Talks (in 4 rooms) including editing and cutting by the sponsor
- Property rights relating the video material is transferred to BaselOne
- Price: 0.00 CHF
- Booth basic: included (individual booth design after consultation)
- Booth staff gets meal coupons (2 max.)
- 2 conference tickets included

Platinum sponsoring

- One sponsor max.
- Marketing services: see table below
- The Platinum Sponsor is mentioned as “Lunch Sponsor”. The sponsor has the option to place banners and other marketing materials in the lunch area (after consultation).
- Booth basic: included (individual booth design after consultation)
- Price: 10.000,00 CHF
- Booth staff gets meal coupons (2 max.)
- 2 conference tickets included
- 20% discount for additional conference tickets for employees (via promo code)

Marketing services

	Bronze	Silver	Gold	Video	Platinum
Company logo on conference website	X	X	X	X	X
Social media mentioning with logo (Twitter & LinkedIn)	X	X	X	X	X
Company logo on speakers slides		X	X	X	X
Company logo on printed handouts			X	X	X
Company logo on posters (DIN A0)			X	X	X
Company logo in recorded videos			X	X	X
Mentioning Video Sponsor during opening speech and in recorded videos				X	
Lunch sponsor					X

Details Booth basic (as of 2022)

- Booth size: 1 sqm
- Standing table, power connection 1x 220V/6A
- WLAN (separate event WLAN for BaselOne)
- Possibility to place a rollup

Individual booth design

- Possible depending on booth size (for already existing booths)
- Booth location only after consultation
- Price on request
- Needed materials like TV Screens available on request (e.g. Screen 40": 100 CHF). Some small stand materials like wooden cubes, separating walls or curtains are provided by the event location. Prices are subject to evaluation by us. We guarantee coordination with additional materials (also see chapter "planning support").

Planning support

We are in general open for all kinds of questions. All sponsors can count on us when it comes to planning support.

We are pleased to support you in realizing your individual booth design. 2 hours of support are included, additional support may be ordered for a fee of 100 CHF per hour

Placement of booths

Final planning including the placement of booths is scheduled to end at the end of August. Positioning of booths is subject to sponsoring options / categories.

Didn't find a suitable sponsoring option or do you have your own sponsoring ideas? We are pleased to discuss other options. Just get in touch with us by writing us an email at info@baselone.ch